



MEETINGS
& COURSES

APRIL 6-11

CONFERENCE
& EXHIBITION

APRIL 9-11

Anaheim Convention Center | CA

WHAT'S
NEXT
BECOMES
NOW

2024
EXHIBITOR PROSPECTUS



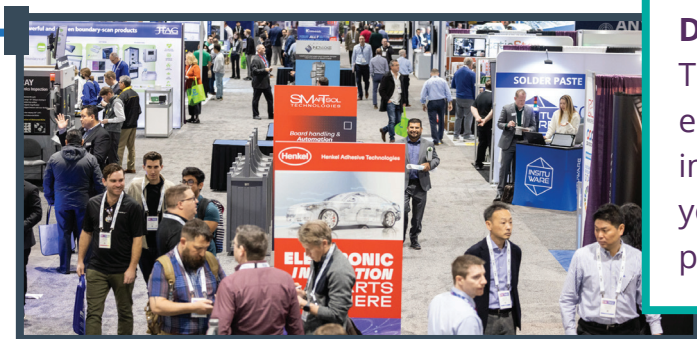
[IPC.ORG/APEXEXPO-CFP](https://ipc.org/apexexpo-cfp) | [#IPCAPEXEXPO](https://twitter.com/IPCAPEXEXPO)

ABOUT IPC APEX EXPO

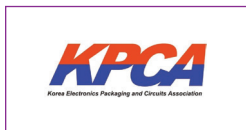
IPC APEX EXPO is a five-day event like no other in the printed circuit board and electronics manufacturing industry and is the proud host to the **16th Electronic Circuits World Convention**. Professionals from around the world come together to participate in the **Technical Conference, Exhibition, Professional**



Development Courses, Standards Development and Certification programs. These activities offer seemingly endless education and networking opportunities that impact your career and company by providing you the knowledge, technical skills and best practices to address any challenge you face.



SUPPORTED BY:



RESERVE YOUR SPACE AT IPC APEX EXPO 2024

WHY EXHIBIT

PCB fabricators, designers, OEM's, EMS companies and more attend IPC APEX EXPO! This is your opportunity to join North America's largest and most qualified audience in electronics manufacturing. Strengthen your existing business relationships and meet new business contacts through access to a diverse range of colleagues and thought leaders.

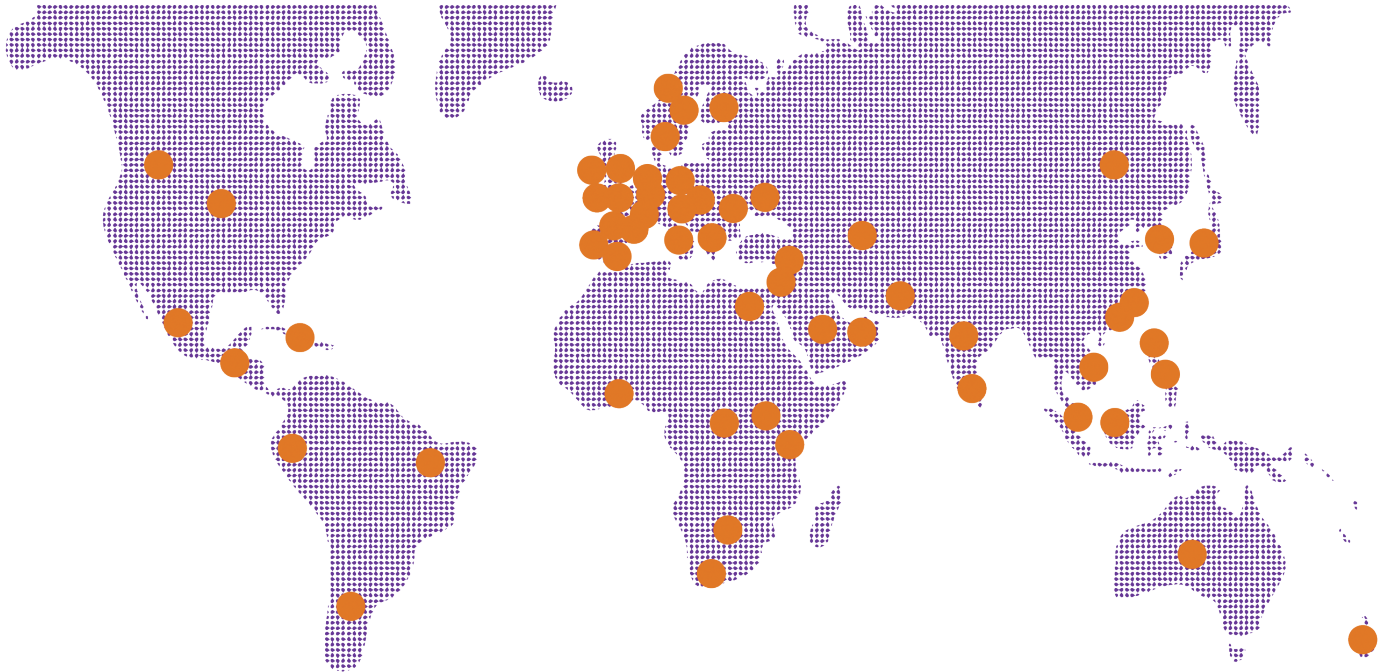
TO RESERVE A BOOTH

Visit: www.ipcapexexpo.org or contact: **Kim DiCianni**, Director, Trade Shows & Events at KimDiCianni@ipc.org, **+1-847-597-2823**, or **Alicia Balonek**, Senior Director Trade Shows & Events at AliciaBalonek@ipc.org, **+1-847-597-2898**.

70% OF ATTENDEES

**identify themselves as
KEY BUYERS or INFLUENCERS**

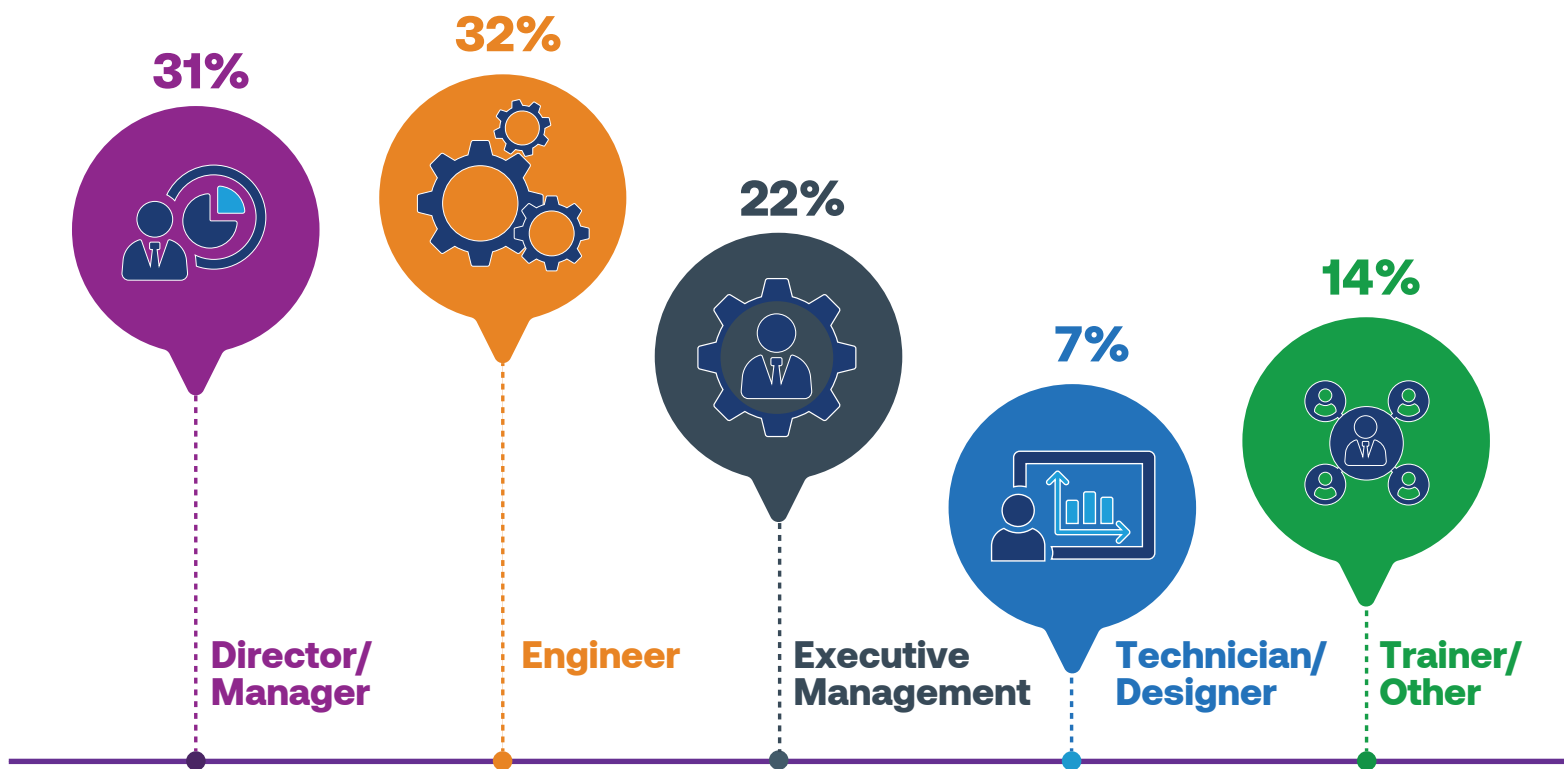
IPC APEX EXPO 2023 welcomed **6,901** total **visitors** from **58** countries



INDUSTRY SECTORS REPRESENTED BY IPC APEX EXPO ATTENDEES

- Aerospace
- Automotive/Transportation (automobiles, rail, marine, bus and truck)
- Communications Infrastructure Equipment
- Consumer Technology (mobile, communication devices, business equipment, appliances, wearables)
- Defense/Military
- Energy/Industrial (oil/gas, electric grid, energy, industrial controls/automation)
- Medical/Instrumentation
- Recreational (RV, Marine, OPE & RTV)
- Semiconductors
- Off-Highway (Construction, Agriculture and Mining)

CONNECT WITH HIGHLY QUALIFIED ATTENDEES



ATTENDEES VISIT IPC APEX EXPO TO ...

1. Exposure to New Products/Find New Suppliers
2. Network with Industry Experts
3. Visit Existing Suppliers
4. Training & Education

ATTENDEE MAIN INTERESTS

- Assembly
- Emerging Technologies
- Quality, Reliability and Testing
- Printed Electronics
- PCB Fab
- PCB Design
- Factory of the Future (Smart Factory, IoT)
- Advanced Packaging
- Cleaning and Coating
- Box Build
- Wire Harness Manufacturing
- Operator Training
- Environmental/Safety and Compliance

ATTENDEE PURCHASING POWER

MAKE FINAL DECISION

22%

RECOMMEND/INFLUENCE

48%

ATTENDEES PLANNING TO BUY

50%

OF ATTENDEES INDICATED THEY WILL BE MAKING A PURCHASE WITHIN THE YEAR.

MORE THAN 60%

OF SURVEY RESPONDENTS INDICATED THE SHOW HAS AN IMPACT ON THEIR BUYING DECISIONS THROUGHOUT THE YEAR.

EXHIBITOR TESTIMONIALS

IPC APEX 2023 was a big hit for us – the best show in years! Our booth was consistently packed with every demo station in use by customers. Our team had meaningful and productive conversations with lots of new contacts and we all left the show energized and excited about what's in store for the rest of the year. This was the best IPC APEX EXPO we have participated in.

– Davina McDonnell, Cogiscan

We had an excellent experience exhibiting at Apex Expo this year. We met many new companies and existing customers and were able to discuss many applications and requirements. We look forward to working with all these customers this year and for years to come.

– Russell Kido, Practical Components, Inc.

Thank you so much for all the tremendous effort you and your team put into producing such a successful show. I am well aware these events do not produce themselves. The show was exceptionally well organized and presented. We sold equipment right off the show floor, took orders for additional machines, and were exceptionally busy on day one and day two of the show.

– Mike Konrad, Aqueous Technologies

ATTENDEE TESTIMONIALS

“

Excellent access to vendors and new equipment/services.

– *Melvin Biri, SwRI*

”

“

Found a few potential equipment suppliers to help solve a very challenging manufacturing problem. Worth the cost of the travel and show by itself in what it could save in future business.

– *Mark J Sadler, TTM Technologies*

”

“

It was eye opening to see all of the new technologies on the market and the different companies implementing them in different ways.

– *Jake Erickson, Schweitzer Engineering Labs*

”

“

I found several new suppliers I will be following up with and making purchases from.

This was my first event so I tried to talk to as many vendors as possible to learn and several of those helped point me to other vendors that could directly help me. That networking aspect was great!

– *Christine Irvin, Amphenol*

”

PARTNER WITH IPC TO ACCELERATE YOUR SUCCESS

IPC APEX EXPO is the largest event in North America focused on printed board design and fabrication, electronics assembly and test. As an exhibitor at this show you can reach nearly 5,000 key decision makers and buyers. No other event in North America delivers comparable face-to-face buying power for electronics manufacturing.

Every representative of the supply chain — PCB manufacturers, designers, OEMs, EMS companies and more — come together at **IPC APEX EXPO**. This global electronics industry event allows product designers, technical experts and company executives from around the world to collaborate on **NEW IDEAS**.

CATEGORIES ATTENDEES SPECIFY, RECOMMEND TO BUY

- Adhesives & Dispensers
- Assembly Chemicals & Materials
- Automated Test Equipment
- Cleaning Equipment & Supplies
- Components, Connectors, Fasteners
- Component Prep & Placement
- Conductive Yarns & Fibers
- Drilling, Routing & Tooling Equipment
- EMS/Contract Assembly
- PCB Chemicals & Materials g Equipment
- Photovoltaics/Solar
- Printed Boards/Flex Circuits
- Printed Electronics
- Production Hand Tools & Fixtures
- REACH/RoHS Compliance Services
- Reflow & Wave Soldering Systems
- Rework, Repair Tools & Kits
- Services: CAD, CAM, MES, etc.
- Software: CAD, CAM, MES, etc.
- Stencil Printing Systems
- Test/Inspection Systems

SOME OF THE TOP CUSTOMERS THAT HAVE PREVIOUSLY ATTENDED IPC APEX EXPO

3M	Fujifilm	Omron
ABB	Fujitsu	Panasonic Corporation
Airbus Corporation	Garmin International	Philips Electronics
Alpine Electronics	General Dynamics	Plexus
Amazon Lab 126	General Electric	Qualcomm
Analog Technologies	Google	Raytheon
Apple	Harris Corporation	Ricoh Company
Applied Materials	Hewlett-Packard	Robert Bosch
BAE Systems	Hitachi	Rockwell Collins
Ball Aerospace & Technologies	Honeywell	Rolls-Royce Corporation
BASF	Huawei Technologies	SAFRAN
BMW Group	IBM	Samsung
Boeing	Intel	Sandia National Laboratories
Bosch	Inventec	Sanmina-SCI
Bose Corporation	Jabil Circuit	Schneider Electric
Boston Scientific	John Deere Electronic Solutions	Seagate Technology
Broadcom	Johnson Controls	Siemens
Cadence Design Systems Inc.	Keysight Technologies	SMTC
Canon	Kimball Electronics	Sony Ericsson
Celestica	Kyocera	Space Exploration Technologies (SpaceX)
Cisco Systems	L-3 Communications	St. Jude Medical
Continental AG	Lenovo	Sumitomo Electric Industries
Crane Aerospace and Electronics	Lockheed Martin	TCL
Cummins	Medtronic	Teledyne
Dassault Systems	MFLEX	Teradyne, Inc.
Dell Inc.	Micron Technology	Tesla Controls
Delphi	Microsoft	Texas Instruments
Denso	Missile Defense Agency	Thales
Department of Defense	Molex	Toyota
Dow Corning Corporation	Motorola Solutions	TTM
Ducommun LaBarge	NASA	U.S. Army Aviation & Missile Command
EADS /Airbus Group	National Instruments	United Technologies
Eastman Kodak Company	NEC	Valeo
Eaton	Nikon	Western Digital
Ericsson	Nippon Mektron	Wistron
Flextronics International	Nokia	Zollner Electronics
Ford Motor Company	Northrop Grumman	
Foxconn	Olympus	

NEW LOCATION IN 2024

IPC APEX EXPO MOVES TO ANAHEIM, CALIFORNIA!



IPC APEX EXPO 2024, host to the **16th Electronic Circuits World Convention**, will take place at the Anaheim Convention Center. Anaheim, California is an exciting destination with vibrant nightlife, world-renowned attractions, a variety of dining options, sporting events and of course Disneyland! Make your trip to California more than a business trip, make it a vacation. Start planning at www.visitanaheim.org/attend/.



WHAT'S NEXT BECOMES NOW

OUR COMMITMENT TO ENSURE QUALIFIED ATTENDEES

EMAIL | WEBSITE & MOBILE APP | VIDEO | PUBLIC RELATIONS

DIRECT MAIL | PRINT & WEB ADVERTISING | SOCIAL MEDIA

DIGITAL ADVERTISING | PODCAST EPISODES





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**IPC APEX EXPO IS THE LARGEST EVENT IN NORTH AMERICA
FOR THE ELECTRONICS MANUFACTURING INDUSTRY**

EXHIBIT SPACE IS SELLING QUICKLY!

**CONTACT US TODAY TO MAKE SURE YOU ARE PART OF NORTH
AMERICA'S LARGEST ELECTRONICS MANUFACTURING SHOW.**

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Trade Show Executive's
FASTEST 50
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