



ADVANCE IN A NEW ERA

MEETINGS
& COURSES Jan. 21-26
CONFERENCE
& EXHIBITION Jan. 24-26
SAN DIEGO CONVENTION CENTER / CA

data analytics technology cyber security automation packaging
substrates innovation **Factory of the Future** networking
transformation

We are excited that you are participating in **IPC APEX EXPO 2023**, the largest event in North America for electronics manufacturing!

To help you promote your presence at the event via social media (Twitter, Facebook, LinkedIn, and Instagram), we have created downloadable images you can find **here under the Marketing Materials tab** and sample posts for you to use below.

Feel free to create your own posts and be sure to use the hashtag: **#IPCAPEXEXPO**

GENERAL PROMOTION SAMPLE POSTS:

SAMPLE POST #1:

#IPCAPEXEXPO is the place to Advance in a New Era! We'll be there **January 24-26**, and you can find us in Booth ____ to discuss your latest manufacturing challenges! For more information go to: **www.ipcapexexpo.org**

SAMPLE POST #2:

Please join us **January 24-26** for **#IPCAPEXEXPO**, the place to Advance in a New Era. We'll be in Booth ____ to answer all your questions! **www.ipcapexexpo.org**

SAMPLE POST #3:

Come visit us at Booth ____ at **#IPCAPEXEXPO**, the largest event in North America for electronics manufacturing! **#IPCAPEXEXPO** 2023 is the place to transform, modernize, and collaborate as we **Advance in a New Era**.

SAMPLE POST #4:

Visit us at Booth ____ at **#IPCAPEXEXPO**, the largest #electronics #manufacturing event in North America that connects international experts in design, printed boards, electronics assembly and test. **www.ipcapexexpo.org**