



Partner with IPC to Accelerate Your Success

IPC APEX EXPO is the largest event in North America focused on printed board design and fabrication, electronics assembly and test. As an exhibitor at this show you can reach nearly 5,000 key decision makers and buyers. No other event in North America delivers comparable face-to-face buying power for electronics manufacturing.

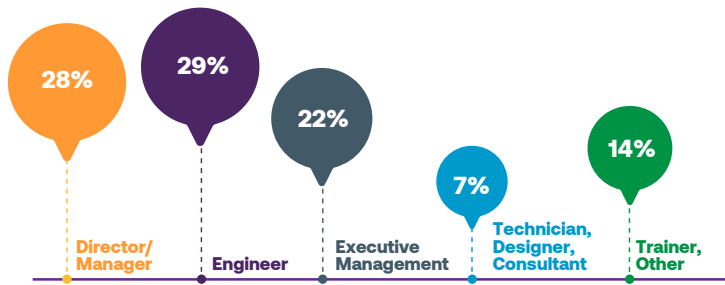
“ Coming to the show we brought our new technology for our customers. It’s very attractive for them to come here. That’s one of the reasons APEX is the key global show in North America for the electronics industry. ”

| Ramon Hernandez,
Koh Young Technology, Country Manager

“ This event gives you the advantage of networking, being able to have one-on-one conversations with your customers, you’ll be able to meet with colleagues, exchange ideas, and San Diego is a great place to be. ”

| Mark Ogden, ASM, Manger Marketing & Sales Support and APEX Tradeshow Committee Chair

Attendee Job Titles



Why do Attendees Go?



Buying Power

82% of attendees recommend, influence or make final buying decisions for their company.

62%

of attendees indicated they will be making a purchase within the year.

Every representative of the supply chain — PCB manufacturers, designers, OEMs, EMS companies and more — come together at **IPC APEX EXPO**. This global electronics industry event allows product designers, technical experts and company executives from around the world to collaborate on **NEW IDEAS**.

INDUSTRY SEGMENTS REPRESENTED

- Aerospace
- Automotive/Transportation (automobiles, rail, marine, bus and truck)
- Communications Infrastructure Equipment
- Consumer Technology (mobile, communication devices, business equipment, appliances, wearables)
- Defense/Military
- E-Textiles
- Energy/Industrial (oil/gas, electric grid, energy, industrial controls/automation)
- Medical/Instrumentation
- Recreational (RV, Marine, OPE & RTV)
- Semiconductors
- Off-Highway (Construction, Agriculture and Mining)

CATEGORIES ATTENDEES SPECIFY, RECOMMEND OR BUY:

- Adhesives & Dispensers
- Assembly Chemicals & Materials
- Automated Test Equipment
- Cleaning Equipment & Supplies
- Components, Connectors, Fasteners
- Component Prep & Placement
- Conductive Yarns & Fibers
- Drilling, Routing & Tooling Equipment
- E-Textiles (woven, knitted, braided, nonwoven, etc.)
- EMS/Contract Assembly
- Materials Handling Equipment
- PCB Chemicals & Materials
- Photovoltaics/Solar
- Printed Boards/Flex Circuits
- Printed Electronics
- Production Hand Tools & Fixtures
- REACH/RoHS Compliance Services
- Reflow & Wave Soldering Systems
- Rework, Repair Tools & Kits
- Services: CAD, CAM, MES, etc.
- Software: CAD, CAM, MES, etc.
- Stencil Printing Systems
- Test/Inspection Systems

**APEX
EXPO
IPC 2023**

ADVANCE IN A NEW ERA

MEETINGS
& COURSES

Jan. 21-26

CONFERENCE
& EXHIBITION

Jan. 24-26

SAN DIEGO CONVENTION CENTER | CA

technology
data analytics
substrates
innovation
transformation
cyber security
Factory of the Future
automation
networking
packaging

Partner with IPC to Promote Your Business

Partnering with IPC APEX EXPO offers you the most comprehensive, value-added and cost-effective exhibition package in the industry. Exhibitors also receive the following benefits:

- One complimentary conference registration
- Pre- and post-show registered attendee lists complimentary to members
- Company listing in the Online Exhibit Hall and the official printed and digital show directories which includes:
 - Company description
 - Listing by product categories
 - Ability to highlight new products and services
 - Ability to upload video presentations and press releases

Make connections with attendees through automated matchmaking – which links similar conference sessions and professional development course topics that match your company's products and services

- Ability for attendees to connect and schedule meetings and appointments with you
- A comprehensive marketing campaign, including collateral such as conference brochures, e-mail broadcasts, direct mail, social media, web banners and advertisements in major industry publications
- Unlimited electronic VIP passes and e-brochures
- Opportunity to become an exclusive sponsor or advertiser
- Connect with more decision makers in three short days than you can in a year.

Don't miss out on the opportunity to participate in IPC APEX EXPO, the industry's largest event in North America!

IPC APEX EXPO has been recognized as one of the top 250 tradeshows in the U.S. since 2001 and has been awarded as one of the 25 fastest-growing shows in 2012, 2013, and 2017 by Trade Show News Network (TSNN). IPC APEX EXPO was recognized as the fastest-growing association show for attendance in the United States for years 2016-2018 by the Tradeshow News Network (TSNN).



Some of the top customers that have previously attended IPC APEX EXPO

3M
ABB
Airbus Corporation
Alpine Electronics
Amazon Lab 126
Analog Technologies
Apple
Applied Materials
BAE Systems
Ball Aerospace & Technologies
BASF
BMW Group
Boeing
Bosch
Bose Corporation
Boston Scientific
Broadcom
Cadence Design Systems Inc.
Canon
Celestica
Cisco Systems
Continental AG
Crane Aerospace and Electronics
Cummins
Dassault Systems
Dell Inc.
Delphi
Denso
Department of Defense
Dow Corning Corporation
Ducommun LaBarge
EADS /Airbus Group
Eastman Kodak Company
Eaton
Ericsson
Flextronics International
Ford Motor Company
Foxconn
Fujifilm
Fujitsu
Garmin International
General Dynamics
General Electric
Google
Harris Corporation
Hewlett-Packard
Hitachi
Honeywell
Huawei Technologies
IBM
Intel
Inventec
Jabil Circuit
John Deere Electronic Solutions
Johnson Controls
Keysight Technologies
Kimball Electronics
Kyocera
L-3 Communications
Lenovo
Lockheed Martin
Medtronic
MFLEX
Micron Technology
Microsoft
Missile Defense Agency
Molex
Motorola Solutions
NASA
National Instruments
NEC
Nikon
Nippon Mektron
Nokia
Northrop Grumman
Olympus
Omron
Panasonic Corporation
Philips Electronics
Plexus
Qualcomm
Raytheon
Ricoh Company
Robert Bosch
Rockwell Collins
Rolls-Royce Corporation
SAFRAN
Samsung
Sandia National Laboratories
Sanmina-SCI
Schneider Electric
Seagate Technology
Siemens
SMTC
Sony Ericsson
Space Exploration Technologies (SpaceX)
St. Jude Medical
Sumitomo Electric Industries
TCL
Teledyne
Teradyne, Inc.
Tesla Controls
Texas Instruments
Thales
Toyota
TTM
U.S. Army Aviation & Missile Command
United Technologies
Valeo
Western Digital
Wistron
Zollner Electronics