



TECHNICALLY SPEAKING:
IT'S THE PLACE TO
be



Meetings & Courses:
March 6-11

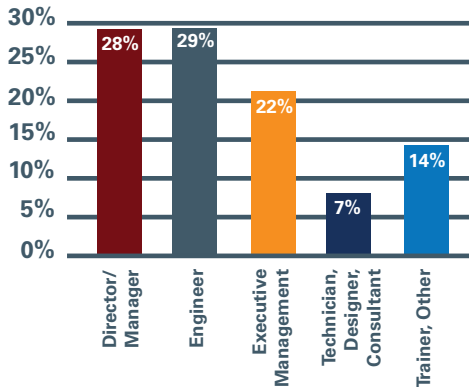
Conference & Exhibition:
March 9-11

SAN DIEGO CONVENTION CENTER | CA

Partner with IPC to Accelerate Your Success

IPC APEX EXPO will be the largest event in North America focused on printed board design and fabrication, electronics assembly and test. As an exhibitor at this show you can reach nearly 5,000 key decision makers and buyers. No other event in North America delivers comparable face-to-face buying power for electronics manufacturing.

Attendee Job Titles



Why do Attendees Go?



Buying Power

82%

of attendees recommend, influence or make final buying decisions for their company.

62%

of attendees indicated they will be making a purchase within the year.

Every representative of the supply chain — PCB manufacturers, designers, OEMs, EMS companies and more — come together at **IPC APEX EXPO**. This global electronics industry event allows product designers, technical experts and company executives from around the world to collaborate on **NEW IDEAS**.

INDUSTRY SEGMENTS REPRESENTED

- Aerospace
- Automotive
- Communications
- Computer/Business
- Consumer
- Energy
- Government/Military
- Industrial
- Instruments/Medical

CATEGORIES ATTENDEES SPECIFY, RECOMMEND OR BUY:

- Adhesives & dispensers
- Assembly chemicals & materials
- Cleaning equipment/supplies
- Component placement equipment
- Drilling, routing & tooling equipment
- Materials handling equipment
- PCB chemicals, laminates & materials
- Printed circuit boards (PCBs)
- Production hand tools
- REACH/RoHS compliance services
- Reflow/wave soldering systems
- Rework/repair tools
- Software
- Stencil printing systems and accessories
- Test/inspection equipment
- Wet processing equipment

EXCLUSIVE SPONSORSHIPS ARE AVAILABLE TO EXHIBITORS! Contact Kim DiCianni, Exhibits Manager KimDiCianni@ipc.org, +1 847-597-2823, or Alicia Balonek, Sr. Director Trade Shows & Events at AliciaBalonek@ipc.org, +1 847-597-2898



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Partner with IPC to Market Your Business

Partnering with **IPC APEX EXPO** offers you the most comprehensive, most value-added and cost-effective exhibition package in the industry. Exhibitors also receive the following benefits:

- Company listing in the Online Exhibit Hall and the official printed and digital show directories
- One full conference registration for an employee or customer of your choice
- Pre- and post-show registered attendee lists complimentary to members
- Back wall and side rail drape in show colors for inline booths and standard black and white identification sign with your company's name and booth number
- Admission to the show floor reception where you can meet with prospects and customers over cocktails and snacks
- A comprehensive marketing campaign, including collateral such as conference brochures, e-mail broadcasts, direct mail, social media, web banners and advertisements in major industry media
- Unlimited hard copy and electronic VIP passes and show brochures
- Exclusive opportunity to become a sponsor or advertiser

Connect with more decision makers in three short days than you can in a year. Don't miss out on the opportunity to participate in **IPC APEX EXPO**, the industry's largest event in North America.

Visit WWW.IPCAPEXEXPO.ORG or Contact **Alicia Balonek, Sr. Director Trade Shows & Events** at AliciaBalonek@ipc.org, +1 847-597-2898 or **Kim DiCianni, Exhibits Manager & Membership Representative** KimDiCianni@ipc.org, +1 847-597-2823 for more information on exhibiting, sponsorships and advertising information.

Some of the top customers that have previously attended IPC APEX EXPO

3M	Kyocera
ABB	L-3 Communications
Airbus Corporation	Lenovo
Alpine Electronics	Lockheed Martin
Amazon Lab 126	Medtronic
Analog Technologies	MFLEX
Apple	Micron Technology
Applied Materials	Microsoft
BAE Systems	Missile Defense Agency
Ball Aerospace & Technologies	Molex
BASF	Motorola Solutions
BMW Group	NASA
Boeing	National Instruments
Bosch	NEC
Bose Corporation	Nikon
Boston Scientific	Nippon Mektron
Broadcom	Nokia
Cadence Design Systems Inc.	Northrop Grumman
Canon	Olympus
Celestica	Omron
Cisco Systems	Panasonic Corporation
Continental AG	Philips Electronics
Crane Aerospace and Electronics	Plexus
Cummins	Qualcomm
Dassault Systems	Raytheon
Dell Inc.	Ricoh Company
Delphi	Robert Bosch
Denso	Rockwell Collins
Department of Defense	Rolls-Royce Corporation
Dow Corning Corporation	SAFRAN
Ducommun LaBarge	Samsung
EADS /Airbus Group	Sandia National Laboratories
Eastman Kodak Company	Sanmina-SCI
Eaton	Schneider Electric
Ericsson	Seagate Technology
Flextronics International	Siemens
Ford Motor Company	SMTC
Foxconn	Sony Ericsson
Fujifilm	Space Exploration Technologies (SpaceX)
Fujitsu	St. Jude Medical
Garmin International	Sumitomo Electric Industries
General Dynamics	TCL
General Electric	Teledyne
Google	Teradyne, Inc.
Harris Corporation	Tesla Controls
Hewlett-Packard	Texas Instruments
Hitachi	Thales
Honeywell	Toyota
Huawei Technologies	TTM
IBM	U.S. Army Aviation & Missile Command
Intel	United Technologies
Inventec	Valeo
Jabil Circuit	Western Digital
John Deere Electronic Solutions	Wistron
Johnson Controls	Zollner Electronics
Keysight Technologies	
Kimball Electronics	



IPC APEX EXPO is an IAEE Certified Exhibition, recognized as one of the top 250 tradeshow in the U.S. since 2001, and awarded as one of the 25 fastest-growing shows in 2012, 2013 and 2017 by Trade Show News Network (TSNN).